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LEARN CANYON  
PROSPECTUS

# ABOUT US

Welcome to Learn Canyon Formulation School, one of the world's top organic formulation schools. We're a leading online platform for learning how to formulate organic skincare and haircare products. Our mission is to empower women entrepreneurs by providing valuable formulation courses that can change their lives.

Our courses teach you how to create amazing organic gels, serums, body butters, creams, lotions, and masks using organic ingredients such as extracts, oils, essential oils, herbs, plants, flowers, stems, seeds, and more. By learning how to formulate organic skincare and haircare products, you gain the power to transform your life and create a successful business.

Our approved, multimedia online courses cover every facet of skincare and haircare formulation, and you can take them from anywhere in the world. You'll be supported along the way by instructors and a community of like-minded individuals who share your passion for organic and natural products.

At Learn Canyon, we uphold core values such as plant-based ingredients, natural balance, and sustainability. We focus on guiding you with your formulations and aiding the growth and development of your business model to ensure you're among the top players in the league.

Our school was established in 2018 by Priya Kesharwani, and we've already taught over 5000 students from 70+ countries how to create their own natural and organic skincare and haircare products. Our expert educators include cosmetic scientists, formulators, aromatherapists, business specialists in the beauty industry, and safety assessors, all dedicated to assisting you in developing lovely natural cosmetics and successful enterprises.

Join the worldwide green beauty movement by embracing sustainability, wellness, and natural products. Enroll with Learn Canyon to learn how to formulate organic skincare and haircare products online.



# MEET THE FOUNDER


Hi there! I'm Priya Kesharwani, and I'm the founder of Learn Canyon Formulation School. I'm a bit shy, but I'm also super passionate about all things green and organic. If you ever see me on a sunny day, you'll likely find me either out in nature or working on some skincare experiments in my lab.

I started out working with chemical-based retail products, but I quickly realized that I wanted to create something more natural and sustainable. In 2015, I began teaching myself about organic cosmetics from various online sources and even went on to graduate in Cosmetic Technology. In 2016, I launched my own brand, and soon after, I created Learn Canyon.

We started off offering workshops and then in 2018, we launched our first online course, which became really popular for its emphasis on organic, green, and chemical-free ways to achieve beautiful skin. Today, we have more than 5000 students, and we have six amazing experts who teach our students everything they need to know about organic skincare and haircare.

Our mission at Learn Canyon is to provide multimedia courses that offer detailed formulation and certification to help our students excel in their dreams. You don't need a degree to be a formulator; all you need is access to the right information, formulas, and mentors.





Being from India, a country known for Ayurveda, an ancient culture of holistic healing, I believe in using natural ingredients and modern practices to create effective products that heal common skincare and haircare problems and promote radiant skin and healthy hair. At Learn Canyon, we uphold our core values of plant-based ingredients, natural balance, and sustainability.

We offer a variety of learning resources, including videos, fact sheets, eBooks, worksheets, live webinars, tutoring sessions, and practical tasks. Our goal is to provide our students with all the tools they need to create their own successful brand of organic skincare and haircare products.

At Learn Canyon, we're dedicated to helping you with your formulations and supporting the growth and development of your business model. Our goal is to ensure that you become one of the top players in the league. The beauty industry is fast-growing, and it's crucial to be extraordinary and keep up with the pace. Time and beauty wait for none!

The real challenge is to create quality beauty products that align with the principles of a green economy. If shelves are filled with products made with synthetic ingredients, harmful chemicals, or toxins, the very idea of beauty becomes a facade. To be considered "healthy," skincare and haircare products need to contain a heavy dose of organic ingredients.

We help you create high-quality, organic skincare and haircare products that can help you start a profitable business.



# VISION & MISSION

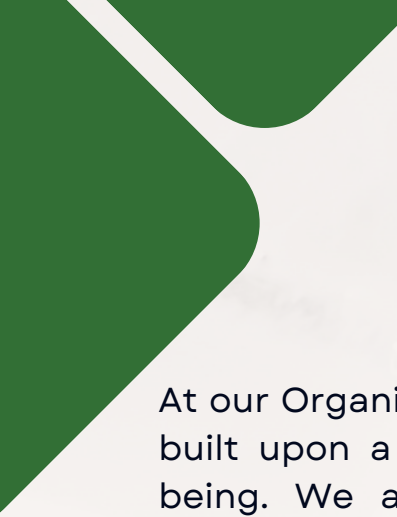
At Learn Canyon, our community is continuously expanding, and with individualized mentorship, our students are reaching new heights. We are committed to connecting with people who share our passion for knowledge. Our expertise unlocks the door to a wealth of insights, skills, and proficiencies needed to create your very own organic skincare brand.

The internet is awash with misleading advice, recipes, and courses that fail to provide accurate and practical information on formulating safe natural products. Learn Canyon focuses on assisting you in perfecting your formulations while nurturing the growth and development of your business model. Our goal is to ensure you stand out among the top competitors in the industry.

We have a strong passion for organic ingredients and are eager to demonstrate their effective use in your skincare and haircare formulations. By incorporating highly efficient organic plant ingredients, you can distinguish your products or brand from the rest. We equip you with the knowledge and abilities to thoroughly research your ingredients, comprehend their functions, and use them confidently and expertly in your creations.

We love helping our students.

- We assist our students in developing unique products that their clients and they enjoy. Discover how to formulate cosmetics that are really natural and organic from the best ingredients.
- We enjoy teaching our students how to blend and create with a variety of lovely formulations.
- We assist aspiring skincare business owners create profitable and distinctive beauty businesses that their clients adore.



At our Organic Skincare and Haircare Formulation School, our ethos is built upon a foundation of sustainability, quality, and holistic well-being. We are dedicated to empowering our students with the knowledge and skills needed to create innovative, effective, and eco-conscious beauty products that contribute to a healthier planet and happier consumers.

### 1. Sustainability and Environmental Stewardship

We are committed to fostering a culture of environmental responsibility and sustainability. Our curriculum emphasizes the use of ethically-sourced, organic, and eco-friendly ingredients that minimize the impact on our planet. We promote the importance of eco-friendly packaging, waste reduction, and energy-efficient production methods to help preserve the earth's resources for future generations.

### 2. Quality and Safety

Our school prioritizes the safety and well-being of both our students and end consumers. We ensure that our courses cover the latest industry standards and regulations, emphasizing the importance of product safety, quality control, and compliance with international guidelines. Our students learn to create products that are not only effective but also safe for consumers and the environment.

### 3. Holistic Approach to Beauty and Wellness

We believe that true beauty comes from within, and we take a holistic approach to skincare and haircare, considering the interconnectedness of physical, mental, and emotional well-being. Our curriculum encourages the use of natural and organic ingredients, which are gentle on the skin and hair, as well as the incorporation of aromatherapy, herbalism, and other complementary modalities that promote overall wellness.



**If you are ready to propel yourself in the fastest-growing career of the century then the Skincare & Haircare Course is just for you!**



You MUST have gotten wind of the hype around Skincare as well as Haircare Product. Well, the good news is that it's here to stay! This Market has outstripped traditional marketing mediums and it is an exciting, fulfilling and highly lucrative career path for anyone who is passionate about communication and has a flair for creativity.

#### 4. Innovation and Creativity

We encourage our students to think creatively and push the boundaries of traditional beauty formulations. By staying up-to-date with the latest trends and advancements in the industry, we inspire our students to develop unique, innovative products that cater to diverse consumer needs and preferences.

#### 5. Empowerment and Personal Growth

We are dedicated to empowering our students with the knowledge, skills, and confidence needed to succeed in the organic beauty industry. Through personal mentorship, hands-on learning experiences, and a supportive community, we help our students grow both professionally and personally, nurturing their passion for organic skincare and haircare.



# WHY LEARN CANYON?

At our organic cosmetic formulation school, we provide a unique and comprehensive learning experience for those who are passionate about natural beauty and sustainability. Here are some reasons why you should study with us:

1. Expert instructors: Our team of experienced professionals is dedicated to sharing their wealth of knowledge and industry insights with our students. They are committed to providing personalized guidance and support to ensure you develop a strong foundation in organic cosmetic formulation.

2. Cutting-edge curriculum: Our curriculum is designed to cover all aspects of organic cosmetic formulation, from ingredient selection and safety to innovative formulation techniques and marketing strategies. This ensures you receive a comprehensive education that prepares you for a successful career in the natural beauty industry.



3. Hands-on experience: We believe in the importance of practical learning. Our school offers laboratory sessions and workshops, allowing you to put theory into practice and develop essential hands-on skills. This experience will prove invaluable as you create your own formulations or work in the industry.

4. Focus on sustainability: As a school that specializes in organic cosmetic formulation, we prioritize sustainability and eco-friendly practices. We teach our students how to develop products that are not only effective but also gentle on the environment and human health.

5. Networking opportunities: By joining our community, you'll gain access to a network of like-minded individuals, industry professionals, and potential employers. These connections can be invaluable for expanding your professional network and securing future opportunities in the field.

6. Flexible learning options: We understand that our students have diverse needs and schedules. That's why we offer a variety of learning formats, such as online courses, (coming soon: workshops, and in-person classes), to accommodate your preferences and make your education more accessible.

7. Entrepreneurship support: If you're interested in starting your own organic cosmetic brand or consultancy, we're here to help. Our school provides resources, mentorship, and guidance to assist you in launching your business and making a positive impact on the industry.

In summary, our organic cosmetic formulation school is an excellent choice for individuals who want to develop specialized skills, connect with industry professionals, and contribute to a more sustainable beauty industry. With our expert instructors, comprehensive curriculum, and hands-on learning experiences, you'll be well-prepared for a successful and fulfilling career in natural beauty.



# WHY YOU SHOULD LEARN TO FORMULATE?

Learning to formulate your own beauty products offers numerous advantages, both personally and professionally. Here are some key reasons why you should consider developing this skill:

1. **Customization:** By formulating your own products, you can tailor them to suit your specific needs, preferences, and skin or hair type. This level of personalization ensures that the products you create are highly effective and meet your unique requirements.
2. **Control over ingredients:** When you formulate your own products, you have complete control over the ingredients you use. This allows you to select high-quality, natural, and ethically sourced materials that align with your values and avoid harmful chemicals or allergens.
3. **Cost-effectiveness:** Making your own beauty products can be more cost-effective in the long run, as you can create high-quality products at a fraction of the retail price. Additionally, you can adjust the quantities to suit your needs, reducing waste and saving money.
4. **Creativity and self-expression:** Formulating your own products provides an opportunity to express your creativity. You can experiment with different textures, scents, and packaging designs, creating a unique and personalized line of beauty products.



5. Entrepreneurial potential: If you have a passion for natural beauty, learning to formulate your own products can lead to business opportunities. You can start your own brand, offer customized formulations to clients, or provide consulting services to other companies in the industry.
6. Knowledge and expertise: Developing your formulation skills will deepen your understanding of cosmetic chemistry, ingredients, and production processes. This knowledge can be beneficial for your personal use or as a valuable asset in your professional career.
7. Eco-friendly and sustainable: When you formulate your own products, you can prioritize sustainability by selecting environmentally friendly ingredients, using minimal packaging, and reducing waste. This contributes to a more sustainable beauty industry and aligns with growing consumer demand for eco-conscious products.

Learning to formulate your own beauty products allows for customization, cost-effectiveness, and creative expression while providing you with valuable knowledge and expertise. Additionally, it opens up potential business opportunities and enables you to contribute to a more sustainable and ethical beauty industry.

Here are some additional reasons why learning to formulate your own beauty products can be beneficial:

1. Build confidence: As you develop your formulation skills and create successful products, you will gain confidence in your abilities. This can lead to increased self-assurance in other aspects of your life as well.
2. Therapeutic benefits: The process of formulating your own products can be a relaxing and meditative experience. Mixing ingredients, selecting scents, and experimenting with textures can help reduce stress and provide a sense of accomplishment.

3. Stay ahead of trends: By learning to formulate your own products, you can stay ahead of industry trends and incorporate innovative ingredients or techniques into your creations. This keeps your products fresh and relevant, allowing you to meet evolving consumer needs.
4. Develop problem-solving skills: Formulating your own products requires problem-solving and critical thinking. As you encounter challenges in the formulation process, you will learn to find creative solutions and adapt your approach, which can be applied to other areas of your life or career.
5. Educational opportunities: Learning to formulate your own beauty products can lead to further educational opportunities, such as attending workshops, conferences, or enrolling in advanced courses. This continuous learning can help you stay informed about the latest industry developments and enhance your professional growth.
6. Give personalized gifts: Creating your own beauty products allows you to make unique and thoughtful gifts for friends and family. By tailoring the formulations to their specific needs and preferences, you can demonstrate your care and consideration.
7. Engage with a like-minded community: As you learn to formulate your own products, you can connect with others who share your passion for natural beauty and sustainability. This can lead to collaborative projects, networking opportunities, and long-lasting friendships.

In summary, learning to formulate your own beauty products offers a wide range of personal and professional benefits, including building confidence, staying ahead of trends, developing problem-solving skills, and connecting with a like-minded community. By pursuing this skill, you can enhance your well-being, support your career growth, and contribute to a more sustainable and ethical beauty industry.



# OUR TEAM



Ms. Priya Kesharwani  
**Founder**, Learn Canyon



# TEAM

## LEARN CANYON

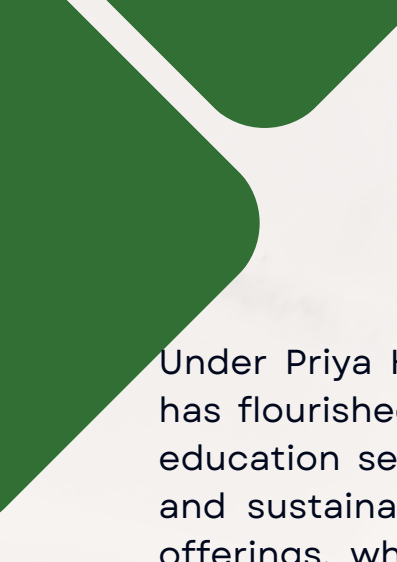
Priya Kesharwani

Priya Kesharwani, a visionary and dedicated entrepreneur, founded the Learn Canyon Formulation School with the mission to empower individuals in the world of organic skincare and haircare. As a passionate advocate for natural and sustainable beauty, Priya recognized the need for a comprehensive educational platform that would guide aspiring creators in developing safe, effective, and environmentally friendly products.

With her extensive knowledge and experience in the organic formulation industry, Priya has developed a curriculum that not only teaches students the foundations of creating organic products but also equips them with the practical skills necessary to succeed in this competitive market. Under her leadership, the Learn Canyon Formulation School has become a beacon of reliable information and guidance in a landscape often filled with misinformation.

Priya's unwavering commitment to her students and the organic beauty community has made the Organic Formulation School a trusted institution for those seeking to create their own unique skincare and haircare brands. Her vision and dedication continue to inspire countless individuals to embrace the power of organic ingredients and make a positive impact on the world through natural beauty solutions.





Under Priya Kesharwani's guidance, the Organic Formulation School has flourished, becoming a leading institution in the organic beauty education sector. Her determination to foster innovation, creativity, and sustainability is evident in the school's comprehensive course offerings, which cover a wide range of topics, including ingredient sourcing, formulation techniques, and the latest trends in organic beauty.

As an experienced mentor and industry expert, Priya takes a hands-on approach in her teachings, ensuring that students receive personalized attention and tailored support throughout their educational journey. Her commitment to fostering a strong sense of community among students and alumni has created a thriving network of like-minded individuals who collaborate, share insights, and encourage one another in their quest for success.

Furthermore, Priya's dedication to sustainability and ethical practices extends beyond the classroom, as she actively engages with industry leaders, environmental organizations, and global initiatives to promote the importance of eco-conscious beauty. By doing so, she has positioned the Organic Formulation School as not just an educational institution, but also as a thought leader and change agent within the organic beauty sphere.

In summary, Priya Kesharwani's vision and leadership have made the Organic Formulation School a trusted source of knowledge and inspiration for those seeking to make a positive impact on the world through organic beauty. As a result, the school continues to shape the future of the industry by fostering the growth and development of the next generation of organic beauty entrepreneurs.

## Mohammed Razin

Mohammed Razin plays a pivotal role in the management of our Organic Formulation School, working tirelessly behind the scenes to ensure the smooth functioning of the institution. As a strategic and meticulous leader, Razin is instrumental in overseeing the daily operations, marketing, and financial aspects of the school, paving the way for its continued success and growth.

With a keen eye for detail and a strong understanding of the organic beauty industry, Razin ensures that the Organic Formulation School remains at the forefront of innovation and excellence. His commitment to maintaining the highest standards of education and service is evident in the school's cutting-edge course offerings, state-of-the-art facilities, and exceptional student support.

Razin's expertise in management extends to cultivating valuable partnerships and collaborations, both within the organic beauty sector and beyond. By forging connections with industry leaders, suppliers, and educators, he has created a vast network that further enhances the school's reputation and enriches the learning experiences of its students.

As a staunch advocate for sustainability and ethical practices, Razin also spearheads the school's various eco-conscious initiatives, ensuring that the institution's values are reflected in every aspect of its operations. Through his dedicated efforts, the Organic Formulation School remains a shining example of responsible business practices within the organic beauty industry.

In conclusion, Razin's exceptional management skills and unwavering dedication have been crucial to the Organic Formulation School's success, allowing it to flourish as a premier institution for aspiring organic beauty entrepreneurs. His ongoing commitment to upholding the highest standards and fostering a culture of sustainability and excellence ensures that the school will continue to thrive and inspire future generations of organic beauty pioneers.



Akshay kesharwani

Akshay Kesharwani, as the head social manager of the Organic Formulation School, plays a crucial role in elevating the institution's presence in the digital world and fostering a strong, engaged community around organic beauty. With his keen understanding of the ever-evolving social media landscape and a passion for organic beauty, Akshay has become an indispensable asset to the school.

Under his leadership, the Organic Formulation School's social media channels have flourished, providing valuable content, tips, and insights that resonate with students, alumni, and enthusiasts alike. His strategic approach to social media management ensures that the school stays at the forefront of conversations, trends, and developments within the organic beauty sector.

Akshay's exceptional communication skills and personable nature have enabled him to build a vibrant and supportive online community where individuals can share their experiences, exchange ideas, and celebrate their achievements in the world of organic beauty. His ability to engage with the audience on a personal level has not only helped to strengthen the school's reputation but also fostered a sense of belonging among its students.

In addition to his social media prowess, Akshay is also adept at coordinating events and workshops that showcase the school's expertise, while promoting networking opportunities and collaborations within the organic beauty community. His commitment to creating inclusive and educational experiences further solidifies the Organic Formulation School's position as an industry leader and trusted resource.

In summary, Akshay Kesharwani's role as the head social manager of the Organic Formulation School has been instrumental in expanding the institution's reach, impact, and influence within the organic beauty industry. His dedication to building and nurturing a thriving online community ensures that the school remains an inspiring and supportive hub for aspiring organic beauty entrepreneurs and enthusiasts alike.

Nikhil Kesharwani:

Mr. Nikhil, as the graphic designer for the Organic Formulation School, plays a vital role in shaping the institution's visual identity and creating captivating design elements that enhance the overall educational experience. With his keen eye for aesthetics, creativity, and a deep understanding of design principles, Mr. Nikhil has become an invaluable asset to the school and its community.

In his role, Mr. Nikhil is responsible for designing a wide range of visual materials, including course presentations, marketing collateral, social media graphics, and website elements. His ability to create visually appealing and engaging designs not only elevates the school's brand identity but also contributes to the clarity and effectiveness of its educational content.

Working closely with content creators, educators, and the marketing team, Mr. Nikhil ensures that all design elements align with the school's mission, values, and visual identity. By incorporating innovative design techniques and staying current with the latest trends in graphic design, he consistently produces materials that are both visually striking and functional.

In addition to his design expertise, Mr. Nikhil brings a strong commitment to collaboration and communication, making him an essential part of the Organic Formulation School's creative team. His ability to understand and interpret the needs of various stakeholders allows him to develop design solutions that effectively convey the school's message and enhance the learning experience for students.

In summary, Mr. Nikhil's work as the graphic designer for the Organic Formulation School has significantly contributed to the institution's visual identity and overall educational experience. His commitment to excellence, creativity, and collaboration ensures that the school's design materials remain fresh, innovative, and engaging, further solidifying its reputation as a leading institution within the organic beauty industry.



Mr. Rajnish K.

Mr. Rajnish K, in his role as the finance manager for the Organic Formulation School, plays a critical role in ensuring the institution's financial stability and long-term success. With his strong background in financial management and keen understanding of the organic beauty industry, Mr. Rajnish has become an essential asset to the school and its community.

As the finance manager, Mr. Rajnish is responsible for overseeing the school's financial operations, including budget planning, forecasting, cash flow management, and financial reporting. His attention to detail and analytical skills enable him to identify opportunities for cost savings, revenue generation, and financial growth, ensuring that the Organic Formulation School remains on a sustainable path.

Working closely with the school's leadership team, Mr. Rajnish contributes to the development and implementation of strategic financial plans that align with the institution's mission and goals. His expertise in financial modeling and scenario analysis helps inform decision-making processes, allowing the school to make informed choices that support its long-term objectives.

In addition to his financial acumen, Mr. Rajnish brings a strong commitment to transparency, accountability, and collaboration. He effectively communicates financial information to various stakeholders, including the leadership team, educators, and staff, fostering a culture of trust and shared responsibility for the school's financial health.

In summary, Mr. Rajnish K's work as the finance manager for the Organic Formulation School has been instrumental in ensuring the institution's financial stability and continued growth. His commitment to sound financial management, strategic planning, and collaborative decision-making has played a vital role in the school's ongoing success within the organic beauty industry.

Palak Rawal:

Palak Rawal, in her role as the secondary social manager of the Organic Formulation School, has made significant contributions to the institution's online presence and community engagement. With her keen understanding of digital media and a strong passion for organic beauty, Palak plays a vital role in reinforcing the school's commitment to excellence and innovation in the organic beauty space.

Working closely with the head social manager, Palak is responsible for crafting engaging, informative, and visually appealing content that showcases the school's unique offerings and values. Her ability to identify and capitalize on emerging trends ensures that the Organic Formulation School remains relevant and influential in the ever-changing world of social media.

As an enthusiastic and empathetic communicator, Palak excels at fostering meaningful connections within the online community, creating an environment that encourages open dialogue, collaboration, and mutual support among students, alumni, and organic beauty enthusiasts. By establishing and nurturing these relationships, she has helped to create a thriving digital ecosystem that reflects the school's mission and core values.

In addition to her work on social media, Palak also contributes to the planning and execution of events, workshops, and webinars, helping to further showcase the school's expertise and facilitate valuable networking opportunities for the organic beauty community. Her dedication to providing enriching and accessible educational experiences has made her an invaluable asset to the Organic Formulation School.

In conclusion, Palak Rawal's work as the secondary social manager of the Organic Formulation School has greatly enhanced the institution's digital footprint and community engagement. Her unwavering commitment to creating captivating content and fostering a vibrant online community has solidified the school's position as a trusted and influential resource for those passionate about organic beauty.



Madhavi Datir

Madhavi Datir, as the content writer for the Organic Formulation School, plays an indispensable role in crafting compelling and informative written materials that reflect the institution's dedication to excellence in the organic beauty industry. With her exceptional writing skills and deep understanding of the organic beauty landscape, Madhavi has become a vital contributor to the school's ongoing success and growth.

Through her engaging and well-researched articles, blog posts, and educational materials, Madhavi consistently delivers content that resonates with the school's diverse audience, including students, alumni, and organic beauty enthusiasts. Her ability to communicate complex concepts with clarity and precision helps to demystify the world of organic formulation and empowers readers to develop their skills and knowledge.

In addition to her writing talents, Madhavi brings a strong commitment to accuracy and authenticity, ensuring that all content aligns with the school's mission and values while adhering to the highest standards of quality. Her attention to detail and thorough research skills have made her an invaluable asset in maintaining the school's reputation as a trusted and reliable source of information within the organic beauty community.

Collaborating closely with the social management and marketing teams, Madhavi plays an integral role in developing the school's content strategy, identifying opportunities to reach new audiences, and positioning the institution as a thought leader in the organic beauty space. Her passion for storytelling and ability to create captivating narratives have significantly contributed to the school's brand identity and online presence.

In summary, Madhavi Datir's work as the content writer for the Organic Formulation School has greatly enriched the institution's written materials and educational resources. Her unwavering commitment to quality, accuracy, and engaging storytelling has solidified the school's position as a leading source of information and inspiration for those passionate about organic beauty.

Dr. Sampada Pandhare

Dr. Sampada Pandhare, serving as a content writer for the Organic Formulation School, brings a unique blend of scientific expertise and exceptional writing skills to the institution. As a content writer with a strong scientific background, Dr. Pandhare plays an essential role in creating well-researched, accurate, and engaging written materials that showcase the school's commitment to excellence in the organic beauty industry.

Drawing upon her in-depth knowledge and experience in the field, Dr. Pandhare crafts informative articles, blog posts, and educational materials that delve into the science behind organic formulation. Her ability to simplify complex scientific concepts and present them in an accessible and engaging manner empowers readers to deepen their understanding of organic beauty and expand their skillsets.

In addition to her exceptional writing abilities, Dr. Pandhare's dedication to accuracy and scientific rigor ensures that all content aligns with the school's mission and values, while adhering to the highest standards of quality and credibility. Her meticulous research and fact-checking skills have made her an invaluable asset in maintaining the Organic Formulation School's reputation as a trusted and authoritative source of information within the organic beauty community.

Collaborating closely with the social management, marketing, and content teams, Dr. Pandhare plays a vital role in developing the school's content strategy, identifying opportunities to engage with new audiences, and promoting the institution as a thought leader in the organic beauty space. Her passion for science and ability to create captivating narratives have significantly contributed to the school's brand identity and online presence.

In summary, Dr. Sampada Pandhare's work as a content writer for the Organic Formulation School has greatly enriched the institution's written materials and educational resources. Her unwavering commitment to scientific accuracy, engaging storytelling, and educational empowerment has solidified the school's position as a leading source of information and inspiration for those passionate about organic beauty.



## Prajkta Sapre

Prajkta Sapre, in her role as a course contributor for the Organic Formulation School, brings a wealth of knowledge and experience to the development and refinement of the institution's educational offerings. Prajkta's expertise in the organic beauty industry, combined with her passion for education, makes her an invaluable asset to the school and its students.

As a course contributor, Prajkta is responsible for designing, developing, and updating course content, ensuring that it remains current, relevant, and engaging for the school's diverse audience of students and organic beauty enthusiasts. Her keen eye for detail and understanding of the latest trends and best practices within the industry enables her to create comprehensive and innovative educational resources that truly set the Organic Formulation School apart.

Prajkta's commitment to high-quality education is evident in her approach to course development, as she consistently seeks ways to improve the learning experience for students. By incorporating a variety of teaching methods, including hands-on demonstrations, interactive exercises, and multimedia resources, Prajkta ensures that the Organic Formulation School's courses cater to different learning styles and preferences.

Collaborating closely with other content creators, educators, and industry experts, Prajkta plays a pivotal role in shaping the school's overall curriculum and educational philosophy. Her dedication to fostering a culture of learning, innovation, and collaboration has significantly contributed to the Organic Formulation School's reputation as a leading institution within the organic beauty industry.

In summary, Prajkta Sapre's work as a course contributor for the Organic Formulation School has been instrumental in the development and enhancement of the institution's educational offerings. Her commitment to excellence, innovation, and student-centered learning has played a vital role in shaping the school's curriculum and ensuring that it remains at the forefront of organic beauty education.

## Punam Sarode

Punam Sarode, in her role as a course writer for the Organic Formulation School, brings a wealth of knowledge and experience to the creation and improvement of the institution's educational content. With her deep understanding of the organic beauty industry and a passion for teaching, Punam has become an essential asset to the school and its diverse community of learners.

As a course writer, Punam focuses on designing, developing, and refining course materials that align with the school's mission and values, while addressing the evolving needs of students and organic beauty enthusiasts. Her keen insight into the latest trends, techniques, and best practices within the industry allows her to craft innovative and comprehensive educational resources that set the Organic Formulation School apart from its competitors.

Punam's dedication to delivering high-quality education is evident in her meticulous approach to course writing. By incorporating various teaching methods, such as hands-on demonstrations, interactive exercises, and multimedia resources, Punam ensures that the Organic Formulation School's courses cater to different learning styles and preferences, providing an enriching experience for all students.

Collaborating closely with other content creators, educators, and industry experts, Punam plays a crucial role in shaping the school's overall curriculum and educational philosophy. Her dedication to fostering a culture of learning, innovation, and collaboration has significantly contributed to the Organic Formulation School's reputation as a leading institution within the organic beauty industry.





# Student's Exclusive Access

## Mentor support

At Learn Canyon Formulation School, personal mentorship is a cornerstone of the educational experience, providing each student with individualized guidance and support throughout their learning journey. This unique approach ensures that every student receives the attention and resources necessary to excel in the organic beauty industry.

Upon joining the school, each student is paired with an experienced mentor who possesses a deep understanding of the organic formulation field. These mentors are carefully selected based on their expertise, teaching abilities, and dedication to fostering growth and success in their mentees.

Personal mentorship at Learn Canyon Formulation School offers numerous benefits, including:

1. **Customized Learning Experience:** Mentors tailor their guidance to each student's unique needs, interests, and goals, ensuring a personalized educational experience that caters to individual strengths and areas for improvement.
2. **One-on-One Support:** Mentors provide one-on-one assistance throughout the coursework, helping students to overcome challenges, clarify doubts, and deepen their understanding of complex concepts and techniques.
3. **Accountability and Motivation:** Mentors keep students accountable for their progress, offering encouragement and motivation to help them stay on track and reach their full potential.
4. **Real-World Insights:** With their extensive industry experience, mentors are well-equipped to share practical insights, tips, and best practices, giving students a comprehensive understanding of the organic beauty landscape.
5. **Networking Opportunities:** Mentors can introduce students to a broader network of industry professionals, opening doors to potential collaborations, partnerships, and career opportunities in the organic beauty sector.
6. **Career Guidance:** As students near the completion of their studies, mentors offer valuable advice and guidance on navigating the job market and building a successful career in the organic beauty industry.

In conclusion, the personal mentorship provided at Learn Canyon Formulation School plays a pivotal role in each student's educational journey, ensuring they receive the support, guidance, and resources necessary to thrive in the organic beauty industry. This individualized approach sets Learn Canyon Formulation School apart from other institutions, solidifying its reputation as a leading school in the organic formulation field.



## Consistency

In order to excel in a field, you have to be consistent with your efforts and practice in the workplace. You have to diligently invest time and consistently grow so that you can be successful. The Diploma course also requires you to learn and Study the sciences of skin and hair along with formulation techniques and ingredients to become a professional.

## Innovation

Once you are proficient in the skills and knowledge of formulation, you are set to use them in your own space and style. At the end of each module in the course, we have worksheets that help you test yourself and from there on, you can innovate to reach the next step. The art of formulation is a tangent of innovation in itself as with each new product, you innovate the formula you have used and create something different.

## Proficiency

The truth is you have to be a professional in an area to be able to make money in it. Every study requires you to spend time learning, practicing and revising until you are proficient in application. As you become familiar with the procedures, you build expertise and mastery in the field.

Once you enroll in the course, you will be sorted with your personal mentor meaning Each student will have their personal mentor receiving very interactive sessions to understand and to concentrate on individuals specific needs, pertaining to their speciality in their line of work and working conditions to resolve.

You can communicate with your mentor anytime you would prefer and he / she will revert back to you.

At Learn Canyon you will be guided through all the different stages of formulations, knowledge about ingredients and working with them.

The courses are designed to improve the skill in formulations and steps to take further for starting a skincare and haircare business.

When you become a student of Learn Canyon School of Organic Formulations

- ✓ You become part of a global community of new-age formulators
- ✓ You are taught formulation recipes, their branding and marketing in sync with the latest trends that are working TODAY in the Organic Beauty Industry
- ✓ Even if you enroll with 'zero' knowledge of Formulations, with your commitment and our support, in just a matter of months...
- ✓ You graduate as a Professional Organic Skincare/ Haircare Formulator

You are confident to step into this amazing, evergreen industry to join up a hot shot big firm

We'll guide you into starting up your own Beauty Brand and marketing your range of products to your ideal clients.

Having helped thousands of other students over 5 years, we know exactly what works best

Unlike other formulation schools, Learn Canyon doesn't just give you the tools, it also tells you how to use them efficiently and become a successful Entrepreneur!

Learn Canyon teaches you how to formulate a wide range of skincare and haircare products. It will guide you through all the different stages of formulations, knowledge about ingredients, and how to work with them. The courses are designed to improve the skill in formulations and steps to take further for starting a skincare and haircare business.



We are here with multimedia courses that have detailed formulation and also provide certification for our students to excel in their dreams. The expansion of the conventional cosmetics business is currently greatly outpaced by the global demand for organic and natural personal care products. Natural components are what you and your clients want to utilise in your beauty regimen. Our course addresses this demand and instruct you on how to produce natural cosmetics that are secure, marketable, and safe.

### Admission / Enrolment

Since all of our classes are offered online, you can sign up whenever and from any location. All of your study resources in our online classroom are available to you right away after enrolling. Our courses are generally meant to be independent study programmes, so you can study at home whenever it's convenient for you. Each module builds on the one before it, and they follow a highly comprehensive step-by-step methodology. As a result, as you move through the course, you will acquire the abilities and information required to become a skilled formulator.

You can learn more about the courses we have on offer here: <https://learncanyon.com/our-courses/>

To enrol you simply need to select the course you would like to take and at the end of each course page you'll find an 'enrol now' button. Then add to cart. Go to the cart and fill in the details and then enter your payment details (credit/debit card or PayPal) and you'll receive access to your course immediately.

You can enrol at any time. We do not have set enrolment periods meaning you can enrol at a time that suits you.

## ONLINE LEARNING PLATFORM

Upon enrolling in a course with us, we set up an account for you within our user-friendly online learning platform. Accessible from any device - computer, tablet, or smartphone - you can log in and study at your convenience.

Our platform makes it simple to track your progress throughout the course, as you can mark lessons as completed and revisit them whenever you want.

## LEARNING RESOURCES

Our diverse range of learning resources accommodates various learning styles, offering courses that include:

- Comprehensive and aesthetically pleasing textbooks available as downloadable or printable PDFs.
- Workbooks and worksheets to be completed as you progress through the course, aiding you in completing activities and reinforcing your knowledge.
- Video lessons featuring course tutors presenting specific topics.
- Step-by-step video demonstrations led by tutors, showcasing the creation of various types of products.
- Record-keeping templates.
- Knowledge-assessing quizzes.
- Hands-on activities that allow you to apply your newfound knowledge in a practical setting.

The course is primarily structured as a self-paced study program, allowing you to work through the materials according to your schedule, complete exercises, and practice your formulation abilities.

We recognize the value and pleasure of connecting with fellow students and having access to a tutor for any questions that may arise. Additionally, we understand that you might occasionally require technical support with the online platform or course materials.

Ensuring that you feel supported throughout your studies with us is essential, and we offer various channels of assistance to cater to your needs.



We understand that while studying with us, you may have questions about the course materials or the products you create as part of your coursework. It's important to us that you feel supported throughout your studies and have access to one of our experienced and professional formulation tutors to address your inquiries.

To offer the best possible support, we have knowledgeable cosmetic scientists available within our private online classroom to answer your questions. In order to efficiently and effectively respond to your queries, we encourage students to submit their questions on designated days of the week.

## Achievements

At Learn Canyon Formulation School, students are provided with an environment that not only fosters learning but also celebrates their achievements, ensuring they receive the recognition they deserve for their hard work and dedication. This emphasis on acknowledging accomplishments helps to build confidence, motivation, and a sense of pride in every student, as they progress through their studies and beyond.

Some of the key achievements students can expect when joining Learn Canyon Formulation School include:

1. **Skill Development:** Students gain a comprehensive understanding of organic formulation, learning various techniques, and best practices that equip them with the skills needed to excel in the organic beauty industry.
2. **Certification:** Upon successful completion of their courses, students receive industry-recognized certification, validating their expertise in organic formulation and enhancing their professional credibility.
3. **Portfolio Building:** Throughout their studies, students work on various projects and assignments that enable them to create a diverse and impressive portfolio, showcasing their practical skills and accomplishments in organic formulation.
4. **Networking Opportunities:** Learn Canyon Formulation School encourages students to connect with their peers, mentors, and industry professionals, enabling them to expand their networks and forge valuable relationships within the organic beauty sector.

5. Personal Growth: Students experience significant personal growth through the school's holistic educational approach, which emphasizes not only technical skills but also soft skills such as problem-solving, creativity, and communication.
6. Industry Recognition: As Learn Canyon Formulation School is known for producing skilled and knowledgeable graduates, students can expect increased recognition within the organic beauty community, giving them a competitive edge in the job market.
7. Entrepreneurial Success: For students who aspire to start their own organic beauty businesses, Learn Canyon Formulation School provides them with the tools, resources, and mentorship needed to build a strong foundation for their entrepreneurial ventures.

In conclusion, Learn Canyon Formulation School is dedicated to recognizing and celebrating the achievements of its students, providing them with a well-rounded educational experience that prepares them for success in the organic beauty industry. As students progress through their studies, they will find themselves equipped with the skills, knowledge, and confidence needed to excel in their chosen field, making Learn Canyon Formulation School the ideal stepping stone for a rewarding career in organic formulation.

#### School accreditation

At Learn Canyon Formulation School, each student benefits from the prestigious accreditation the school has received from the UK Accreditation Body (UKAB) under the ECSCERT (European Cosmetics Standards Certification). This accreditation not only attests to the high-quality education provided by the institution but also adds significant value to the credentials earned by students upon completion of their courses.



Some of the key benefits of the UKAB accreditation under ECSCERT for students joining Learn Canyon Formulation School include:

- **High-Quality Education:** The UKAB accreditation under ECSCERT ensures that the school adheres to strict educational standards and best practices, offering students a comprehensive, well-rounded curriculum that encompasses both theoretical knowledge and practical skills in organic formulation.
- **International Recognition:** Accreditation from UKAB, a renowned international body, lends credibility to the school and its courses, ensuring that students' credentials are recognized and respected globally within the organic beauty industry.
- **Enhanced Career Prospects:** With the UKAB accreditation under ECSCERT, students can expect improved job opportunities, as employers often seek candidates with qualifications from accredited institutions. This recognition can give students a competitive edge in the job market, opening doors to a wider range of career options.
- **Access to Resources and Support:** As part of its commitment to maintaining accreditation standards, Learn Canyon Formulation School provides students with access to a wealth of resources and support services, including up-to-date course materials, experienced mentors,



- and industry insights that enhance the learning experience.
- Assurance of Quality: The UKAB accreditation under ECSCERT serves as a guarantee that the education provided by Learn Canyon Formulation School meets the highest quality standards, giving students peace of mind as they invest in their future.
  - Continual Improvement: To maintain its accreditation status, the school undergoes regular evaluations and updates its curriculum and teaching methods accordingly, ensuring that students receive an education that is in line with the latest industry trends and best practices.

In conclusion, the UKAB accreditation under ECSCERT provided to each student joining Learn Canyon Formulation School is a testament to the institution's commitment to delivering high-quality education in the organic beauty industry.

This prestigious recognition not only enhances the value of the credentials earned by students but also helps to improve their career prospects and ensure they receive an education that prepares them for success in the competitive organic beauty landscape.



# **COURSES:**

- **DIPLOMA IN ORGANIC SKINCARE AND HAIR CARE FORMULATION COURSE**
- **CERTIFICATE IN ORGANIC SKINCARE FORMULATION COURSE**
- **CERTIFICATE IN ORGANIC HAIR CARE FORMULATION COURSE**
- **ADVANCED CERTIFICATE IN ORGANIC FACIAL CREAMS AND LOTIONS FORMULATION**
- **DIPLOMA IN MAKEUP FORMULATION COURSE**



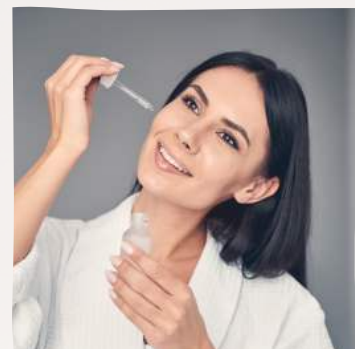
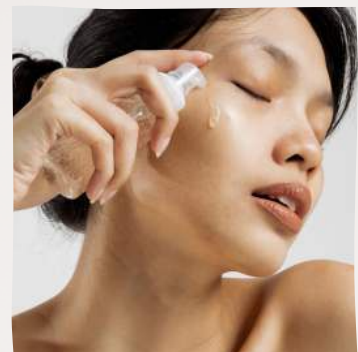
# CERTIFICATE IN ORGANIC SKINCARE FORMULATION COURSE



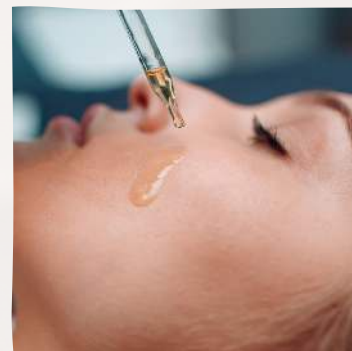


## Products that you will learn:

- Cleansing oils
- Face moisturisers
- Basic - Advance facial gel
- Aloevera Gel
- Under eye gel
- Gel cleanser
- Cream cleanser
- Bi phase cleanser
- Foaming cleanser
- Micellar Water
- Cleansing powder
- Basic - Advance Facial Toner
- Radiant face spray
- Facial glow oil
- Advanced active serum
- 5% Niacinamide face serum
- Anhydrous facial cream
- Berry Night Face Masque (Cream Base)
- Intense Repair Face Milk
- Formulate Lip Balm
- Formulate Lip Scrub
- Tangerine Body Wash
- Body Gel Cleanser
- Body Cream Cleanser
- Silk Enriched Body Cream
- Body Yogurt Formula
- Formulate Shower Bar
- Vitamin C Face Mask
- Detoxifying Body Mask
- Relaxing bath Salt
- Oil to milk cleansers
- Cleansing gels
- Cleansing balms
- Emulsifying cleansing balms
- Cleansing lotions
- Cream cleansers
- Cleansing milk



- Facial polish
- Body polish
- Body scrubs
- Face oils
- Massage oils
- Bath soaks
- Bath Oil
- Self emulsifying oils
- Face lotion
- Face cream
- Body milk
- Body cream
- Body lotion
- Body butter
- Foot scrub
- Foot lotion
- Body balms
- Oil-gel balms
- Anhydrous body butter
- Face gels
- Body gels
- Oil based gels (oleogel)
- Salves
- Face masks



### Course requirements

- Accreditation By UKAB
- Duration: 12 Months
- Level: Beginners
- 150+ study materials
- Course available in English, Spanish, French, Italian, German, Hindi, Czech

**Our Skincare Course Is More Than You Can Imagine! You can find your niche, become a pro formulator and be the beauty brand owner that you have always desired. All you need is a little hand-holding, a little guidance and we've got you covered.**



## Course Outcomes

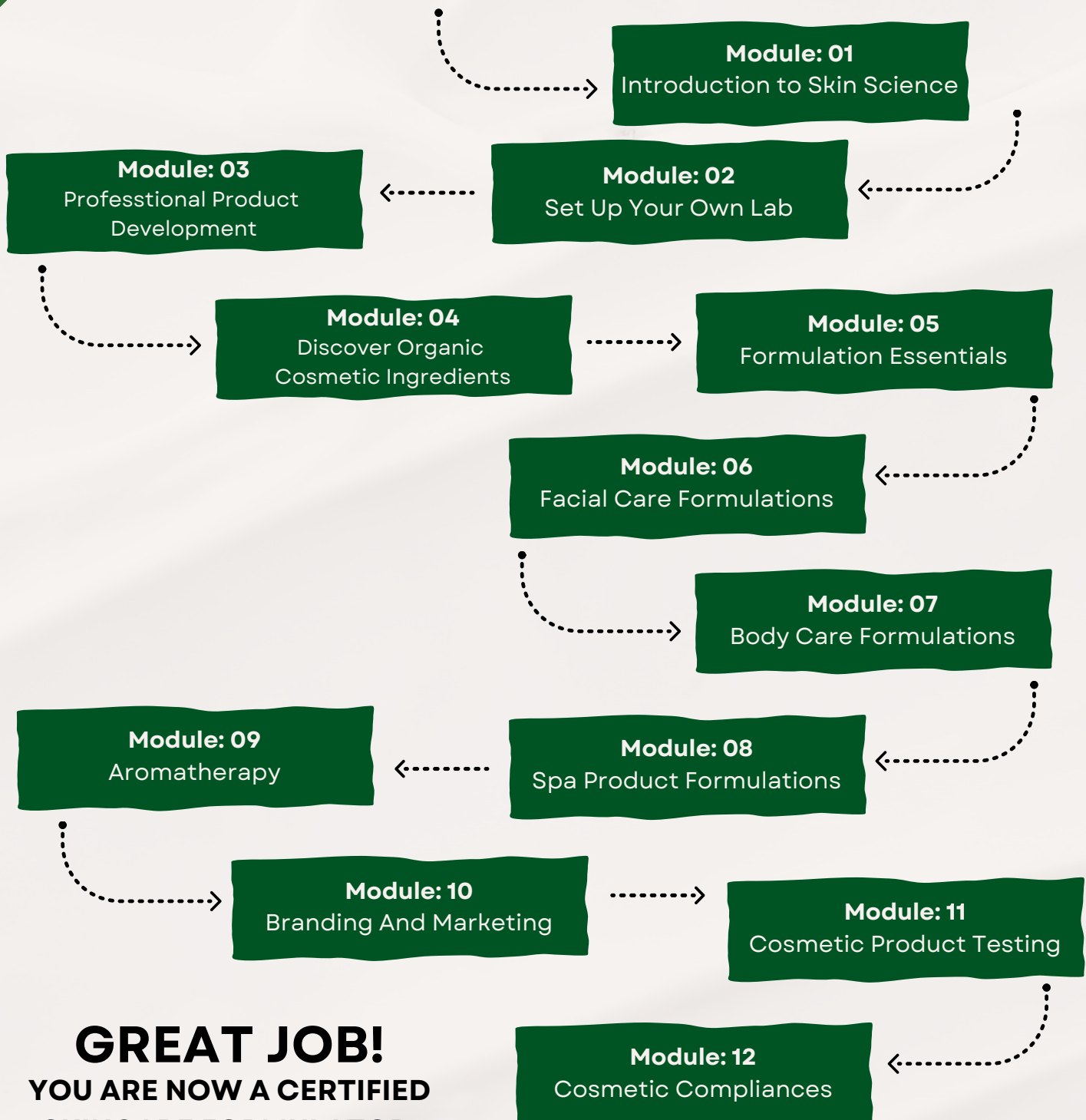
- Become an efficient formulator, write qualified formulations and test formulations for the ideal product to be achieved.
- You will learn about the different skin types and conditions, characteristics and how to tailor the formulations to match them. Describe the skin science, describe the stressful events that cause skin damage and explain how a proper skin care routine protects skin against damage.
- Establish a small laboratory with the correct equipment, adopt good manufacturing practice, conduct key manufacturing process techniques and produce lots of different sizes of batch.
- Choose reliable ingredients. Learn how to select ingredients for your formulations and the roles, properties and benefits of a wide variety of ingredients.
- How to formulate professional face washes, cleansers, moisturisers and skin treatments that leave skin healthy loong.
- Learn how to make a wide range of natural cleansers without toxic sulphates such as SLSs and learn wide range of gentle natural surfactants instead. Explain how cleansers work, explain the cleansers formulation structure and explain the importance of surfactants in skin care products.
- Learn to make smooth soft moisturisers. Explain how moisturiser functions, explain the moisturiser formula and apply your emulsification understand to create emulsions successfully.
- Create spa treatment products like face polish, body polish, body mask and massage oil.
- Create a wide variety of skin treatments. Learn about high performing ingredients and effective natural preservatives. Comply with the rules on cosmetics, labelling and claims.

We will teach you everything that you need to know as a formulator. We will also provide you with all the *sources and data that you need to run a beauty business.*

It may seem like a beginner course but it is quite advanced in terms of the training we provide. *By the end of this program, you will be capable of starting a line of your own organic skincare products.*

**Oh Yes!** You might have even started a business by the time you finish the course.

# CERTIFICATE IN ORGANIC SKINCARE FORMULATION COURSE



**GREAT JOB!**  
YOU ARE NOW A CERTIFIED  
SKINCARE FORMULATOR.  
READY TO GO FOR YOUR VERY  
OWN SKINCARE BRAND.



## Course curriculum

### Getting Started

- **Welcome to our community**
- **How to proceed with the course?**
- **Introduction to Natural Cosmetics**
- **Start your organic skincare product line**

## Module: 01

### Introduction to skin science

Learn the history and biology of skin. The way it was formed and what it looks like on the inside. Understand how color is formed and what type is your skin. Do you know what the point of your skin is? We'll tell you.

Become aware of what the skin does and why it's important. The highlight of the module is you will step into learning about products and formulations according to one's skin type. The cherry on the icing is the skincare ideas at the end.

#### 1.01: INTRODUCTION TO SKIN

Discover the techniques used in ancient history for skincare from different parts in the world.

#### 1.02: ANATOMY OF THE SKIN

- Understand the anatomy of the skin with interesting pdfs and diagrams.
- You will learn to identify the different parts of the skin and how they work.

#### 1.03: FUNCTIONS OF THE SKIN

Overview the functions of the skin.

#### 1.04: HOW THE PRODUCT WORKS?

- In this lesson you will learn how water and oil penetrates into the skin.
- Learn the physical properties affecting the skin.
- You'll discover how ingredients penetrate into the layers of the skin.

**BONUS: How are ingredients absorbed into the skin?**

## 1.05: FORMULATE FOR DIFFERENT SKIN TYPES, CONDITIONS AND PROBLEMS

- In this lesson you will understand the diversification of human skin.
- You will learn to classify the main types of skin.
- This lesson will acknowledge different conditions and problems affecting the skin and how.

## 1.06: CARING FOR THE SKIN

Discover 7 steps perfect skincare routine for perfect radiant and glowing skin.

### **BONUS:**

- How do you protect and repair the skin barrier?
- How can you help skin look its best?

## Module: 02

### Set Up Your Own Lab

*The name itself is suggestive about the equipment, ingredients, techniques and production processes that you will get acquainted with. We give you guidelines to set up a lab and teach you pH testing as well. The highlights of the module are the good manufacturing practices (GMP), without which your lab is incomplete.*

*Learning Outcomes:*

**-Your lab diary**

**-Setting up your own lab**

## 2.01: GOOD MANUFACTURING PRACTICES

*In this lesson you will understand what GMP is and guidelines to follow while practicing it.*

**BONUS:** How do you implement Good Manufacturing Practice?



## 2.02: GUIDE TO INGREDIENTS AND EQUIPMENT

- This lesson will brief you about what kind of equipment will be needed for small and large scale manufacturing.
- You will also learn about the equipment which are beneficial for scaling up and producing during larger quantities as well as in a skilled laboratory environment.

**BONUS:** What equipment do you need for formulation?  
What scales, blenders etc. are best?

## 2.03: LAB TECHNIQUES AND PRODUCTION PROCESS

- This lesson will help you understand the main manufacturing techniques that you will perform when formulating your own product in your lab.
- You will learn how the production process works.
- Get brief knowledge about disinfect, sanitise the equipment and packaging.

## 2.04: EVERYTHING ABOUT PH TESTING

- *This lesson will teach you everything about pH testing.*
- *You will discover the importance of pH.*
- *You will also learn different types of methods and equipment used for testing the pH.*
- *Learn how to test the pH of the cosmetic products.*

**BONUS:** How do you test pH? What should the pH be of cosmetic products?

## 2.05: SET UP AN INGREDIENT AND MANUFACTURING LOG

- *As the name of the lesson suggests, this lesson will help you understand ingredients and manufacturing logs.*
- *Get a pre-made ingredient and manufacturing log template.*

**BONUS:** How does a pH meter work?  
How do you adjust the pH?

Find what cosmetics are and its classifications. What types of formulations exist? How and when to use preservatives? All your questions will be answered in this module. Learn the A to Z of a formula. We will also uncover a bonus when you sign up for the course.

Lesson: **Formulating your product**

### **3.01: COSMETICS AND CLASSIFICATION**

- Get a brief on cosmetics and its classification.
- Learn about functions of each classification.
- Understand the structure of different types of skincare cosmetics.
- Learn about the structure of cosmetics in terms of ingredients.
- Acknowledge what you are claiming about your product can influence the category it's placed in.
- You will learn how to describe the varieties between cosmetics recipes and formulas.
- Discover the importance of hair care research and development and methods to create your organic formulations.

### **3.02: TYPES OF COSMETIC FORMULAS**

- *You will learn to examine how cosmetic formulae can be categorized as anhydrous, aqueous or emulsion with interesting examples.*
- *Get a brief understanding on how to stabilize your formulation.*
- *You will learn to state the properties of each type of formula, such as the types of ingredients found therein.*
- *Discover which types of formula include preservative and different ingredients used in skin care as well.*
- *Note on Designing a formula.*

**BONUS:** In-depth classification of cosmetic ingredients

Development of product professionally - A Facial Cream Challenge

Guide to formulating a cosmetic product



### 3.03: DESIGN A FORMULA OF A SKINCARE PRODUCT

- BONUS- Product Development FAQ-
- Discover guidelines for formulating an organic cosmetic product.
- Get a brief description about designing a formula.
- Understand the importance of calculating formulas briefly.
- How to perfect your formulations.
- You will also learn about types of ingredients found in cosmetics.
- Get brief pdfs and videos about steps taken on creation of a formula.
- Learn to read and write a cosmetic formula and scale them

Bonus: Introduction to Formulating for Different Skin Types

Conceptualizing a product for different skin types:

Formulating and conceptualizing for Dry Skin, Mature Skin, Acne Prone Skin, Normal Skin,

Bonus: How do you properly evaluate a product formula to know if it is good enough?

### 3.04: PRODUCT DEVELOPMENT AND LAUNCHING THEM

- *This lesson explains the steps needed to turn a product idea into a final formula.*
- *You will be able to recognise the steps that will need to be repeated in perfecting your formulation.*
- *You will understand what a product development guide is.*
- *This lesson will also help you recognise the advantages of using a product development guide, picking up the details to be used for designing the products.*

### 3.05: WHAT IS THE BENCHMARK?

- *This lesson will make you understand what a benchmark is and what are the benefits of using a benchmark for product analysis.*

**BONUS:** How do you perfect a formula? If the first time it isn't quite right, what do you do next?

What does each skin type need from a product?

How do you address the issues of each skin type?

## Module: 04

### Discover Organic Cosmetic Ingredients

Welcome to the world of ingredients. Watch the vastness of ingredients and indulge yourself in the beautiful ways you can use them. Also, learn about oils. Oil extraction and storage is complex but exciting.

We'll guide you about the process and introduce you to carrier oils and essential oils. The most attractive part of the module is the dilution of these to make facial and face oils for a variety of benefits.

#### **Additional Module:**

- Understanding a product development
- What are microbes and how can they affect your product?
- What natural preservatives are there, how do they work and how do you use them?
- Cosmetic Preservation / Preservation Guide
- How do you extend the shelf-life of a product?
- How are ingredients absorbed into the skin? Which ingredients are absorbed?
- How do you know if your product is safe?

#### **4.01: A-Z NATURAL AND ORGANIC SKINCARE INGREDIENTS DICTIONARY**

- You will also acknowledge important and essential terms used in formulation of cosmetics.
  - Discover A-Z ingredients used in skin care cosmetics for formulating.

#### **4.02: A-Z CARRIER OIL MANUAL**

- *Get a brief description about dilution of cosmetic carrier oil.*
- *Discover A-Z carrier oils used in skin care formulations.*
- *Acknowledge the process of extraction and storage of the oils.*
- *Understand different types of oils and they are used in formulations.*
- *Learn to select carrier oil formulations.*

**BONUS:** How do you choose the right carrier oil when there are so many to choose from?



### 4.03: A-Z ESSENTIAL OIL MANUAL

- Discover A-Z essential oils used in skin care formulations.
- Acknowledge the process of extraction and storage of the oils.
- Understand the categories of the essential oils used in cosmetic formulations.
- Learn to select essential oil formulations.
- Get a brief description on diluting an essential oil.

**BONUS:** Learn to substitute, store, research the organic ingredients.?

Get brief understanding on different types of ingredients for formulations with solid examples.

## Module: 05

### Formulation Essentials

*The module brings you a guide to using organic and natural ingredients professionally. We sometimes fail to realize how important it is to maintain a list of ingredients we use to formulate a product. With a large number of ingredients and an increasing number of products, a guide is necessary. This module provides you with an ingredient, preservation, and supplier guide to make formulation smoother and sourcing less complicated.*

### 5.01: INGREDIENT GLOSSARY

*Get details of all types of organic and natural ingredients used in formulating a successful and professional product.*

### 5.02: INGREDIENT RESEARCH FORM

*This guide will help you in maintaining the data of ingredients for formulating a product.*

### 5.03: PRESERVATION GUIDE

*This guide will help you with in depth preservation of cosmetics and will acknowledge the importance of preservation.*

## 5.04: SUPPLIER GUIDE

We made it easy for you! Get details of all the suppliers of each ingredient around the world.

## 5.05: INGREDIENT RESEARCH FORM

This guide will help you in maintaining the data of ingredients for formulating a product.

### ***SURPRISE***

- Skincare Labels
- Formulation Worksheet
- Formula Stats

## UNLOCK 10+ CASE STUDIES

### Module: 06

#### Facial Care Formulations

*Skincare starts with the face. Now that you have learned anatomy, we will take you on a journey of formulation. You will learn distinct facial care products such as cleansers, toners, serums, and creams. We provide you recipes of more than 30 unique products while we make you independent enough to formulate many more.*

### 6.01: MAKING FACIAL CARE PRODUCTS

- *Learn to formulate different types of facial products.*
- *You will learn how to modify your facial care formulations according to different skin types.*
- *Get brief details about various formulations widely available in the market.*
- *We will discuss standard formulations of each ingredient*



## 6.02: FACE CLEANSERS

- Understand how cleansers work.
- Learn the structure of cleansers.
- You will learn about the major cleanser features and functions.
- Study about different types of face cleansers available.

## 6.03: ALL ABOUT TONERS

- This lesson will guide you what toners are.
- Acknowledge different types of toners and their formulation.
- Understand the structure of formulating a toner.

## 6.04: FACE SERUMS

- You will learn what face serums are.
- Discover the importance of face serums in skincare regime.
- Briefly understand the structure of face serums and its ingredients.
- Note down different types of face serums widely available.

## 6.05: FACIAL CREAMS

- Get proper guidance about natural and organic ingredients used in formulating different facial creams.
- Understand the structure of facial cream formulations.
- Learn about different types of formulations of facial creams.
- You will learn about different types and purposes of facial creams.

**ENROLL NOW!**

**Amplify your  
career prospects**  
with next-gen online  
degrees

[www.learn canyon.com](http://www.learn canyon.com)

Learn to formulate these products :

- Cleansing oils
- Face moisturisers
- Basic - Advance facial gel
- Aloe vera Gel
- Under eye gel
- Oil based gels (oleogel)
- Salves
- Face masks
- Gel cleanser
- Cream cleanser
- Bi phase cleanser
- Foaming cleanser
- Micellar Water
- Cleansing powder
- Basic - Advance Facial Toner
- Radiant face spray
- Facial glow oil
- Oil to milk cleansers
- Cleansing gels
- Cleansing balms
- Emulsifying cleansing balms
- Cleansing lotions
- Cream cleansers
- Cleansing milk
- Facial polish
- Advanced active serum
- 5% Niacinamide face serum
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- Detoxifying Body Mask
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- Massage oils
- Bath soaks
- Bath Oil
- Self emulsifying oils
- Face lotion
- Face cream
- Body milk
- Body cream
- Body lotion
- Body butter
- Foot scrub
- Foot lotion
- Body balms
- Anhydrous body butter
- Body gels



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Ingredients used on the body have to be picked carefully before use. We bring you a whole module that helps you understand the various products that your customers would like and the ways in which you can formulate them.

Cleansers, body oils, soap bars, body lotions, body butter, and body balms are just a few things you will be able to formulate after going through this module.

### **7.01: FORMULATE BODY GEL CLEANSER**

In this lesson you will learn how to formulate body gel cleansers using natural and organic ingredients for all skin types.

### **7.02: FORMULATE BODY CREAM CLEANSER**

Learn how to make natural and organic body cream cleansers. This type of cleanser is perfect for cleansing and moisturizing the skin at the same time. Get perfect guidance using our formulation sheet.

### **7.03: ALL ABOUT TONERS**

In this lesson you will learn how to formulate shower bars that deeply condition and provide healthy looking skin. Also learn them to modify for different skin.

### **7.04 FORMULATE BODY BUTTER**

*Learn how to make body butter for all types of skin. Troubleshoot your own product with our FAQ guide to formulate a successful product*

### **7.05 FORMULATE BODY LOTION**

*Facial cream is applied to improve the feel, appearance and texture of the skin. In this lesson learn how to make a facial cream (both basic and advanced) using organic and certified ingredients widely available*

## **7.06: FORMULATE BODY OIL**

Learn how to make organic face serum and face oils for all skin types. Troubleshoot your own product with our FAQ guide to formulate a successful product.

## **Module: 08**

### Spa Product Formulations

Spa products are a luxury. They are fancifully placed on shelves and used very rarely. But above everything, have you ever imagined using organic spa products? Well, we are going to take this one level up. You will not only use the product, but also learn how to make it from scratch in this module.

You learn formulation of products ranging from face and body polish, face and body scrubs to all kinds of masques and massage oils. This module is a real catch as it will take your brand on another level.

## **8.01: FORMULATE FACE POLISH / FACE SCRUB**

Learn to formulate facial polish or facial scrub for all skin types. Acknowledge yourself to properly use different type of ingredients

## **8.02: FORMULATE BODY POLISH / BODY SCRUB**

Learn to formulate body polish or body scrub with widely available ingredients. Master the formula with proper guidance from the lesson.

## **8.03: FORMULATE MASSAGE OIL**

Learn how to make organic Massage oil for all skin types. Troubleshoot your own product with our FAQ guide to formulate a successful product.



## Module: 09

### Aromatherapy

A specialty of organic skincare formulation, particularly in India, is our rich history in aromatherapy. The module begins with covering what aromatherapy is and where it has laid its roots.

It moves on to discovering gold. Can you guess what we reveal? A universe of essential oils. These essential oils are blended for various purposes, we'll introduce you to those. You will also learn how to make perfumes blends using these essential oils.

#### 9.1: AROMATHERAPY

- This lesson will make you understand briefly about ancient aromatherapy.
- Acknowledge what aromatherapy is.
- Deeply understand different essential oils widely available.
- You will understand the making of essential perfume blends.
- Understand the golden blending techniques of blending essential oils.

## Module: 10

### Branding And Marketing

Branding and marketing your product is more important than any step. Once the formulation is done, the way you market the product and present it to your customers is what's going to make them buy the product. In fact, this module teaches you some golden rules as well.

#### 10.01: BRANDING

- Discover the importance of branding, what it is and why it is important.
- You will be able to answer " 6 Golden Questions" essential for branding.
- Learn how to stand out from your competitors.
- Acknowledge how to build brand identity and branding elements.

## **10.02: MARKETING**

- In this module you will understand the importance of marketing and how it is different from branding.
- You will discover key elements for marketing your business.
- Discover different types of marketing to apply in your business.
- Understand the selling techniques for making your business successful.

## **Module: 11**

### **Cosmetic Product Testing**

*Learn the best version of stability testing and microbiological change. Packaging of the product is something you learn in this module in detail. The right packaging can do wonders. A tried and tested product is reliable and attracts good feedback.*

#### **11.01: PERFORM STABILITY TESTING**

*Discover the importance of stability testing of a cosmetic product. Learn about how to perform stability testing for cosmetic products.*

#### **11.02: MICROBIOLOGICAL CHALLENGE**

*Learn how microbiological challenges are done with different aspects.*

#### **11.03: CHOOSE PACKAGING AND CONDUCT PACKAGING TEST**

*Acknowledge the process of choosing packaging for your cosmetics depending upon different factors. Learn how to conduct packaging tests.*



## Module: 12

### Cosmetic Compliances

Selling products involves following rules and regulations. Certify your product and brand, sell your product legally and label your products in a unique way. Learn how to mention a brief description and ingredients used.

#### **12.01: PRODUCT LABELING GUIDE**

- Discover the importance of cosmetic product labeling.
- Get a brief description about cosmetic labeling requirements.
- Learn the method of cosmetic product ingredient labelling. Learn how to understand the label and how to correctly label cosmetics.

#### **12.02: SELL YOUR PRODUCTS LEGALLY**

This lesson will make you understand the schemes to sell your products legally and market them.

#### **12.03: COSMETIC COMPLIANCE BY COUNTRIES**

Study the cosmetic compliance for the UK, USA, EU, Canada, New Zealand, South Africa, Australia.

#### **12.04: ORGANIC CERTIFICATION**

Get proper guidance for organic certification for selling your products legally in your country.

## Career

### Unlocking a World of Opportunities: Career Prospects in Cosmetic Formulation

#### Introduction

The cosmetic formulation industry has experienced tremendous growth in recent years, driven by increasing consumer demand for high-quality, innovative, and sustainable beauty products. As a result, pursuing a career in cosmetic formulation has become an attractive choice for those with a passion for beauty and a desire to create products that make a difference. In this article, we will explore the various career opportunities available to those who complete a cosmetic formulation course.

- **Cosmetic Formulator**

As a cosmetic formulator, you will be responsible for developing innovative and effective beauty products by combining ingredients and experimenting with different formulations. This role requires a strong understanding of chemistry, biology, and the properties of various ingredients, as well as the ability to think creatively and problem-solve. With a cosmetic formulation course under your belt, you can work for established beauty brands or start your own cosmetic line.

- **Research and Development Scientist**

In this role, you will conduct research and develop new ingredients, formulations, or technologies that can enhance the performance, sustainability, or safety of cosmetic products. As a research and development scientist, you will work closely with other scientists and formulators, staying up-to-date with the latest scientific advancements and consumer trends to create cutting-edge beauty solutions.

- **Regulatory Affairs Specialist**

The cosmetic industry is heavily regulated to ensure the safety and efficacy of products. As a regulatory affairs specialist, you will be responsible for ensuring that the products developed by your company adhere to local and international regulations. This role requires a deep understanding of cosmetic formulation, as well as knowledge of the laws and guidelines governing the beauty industry.



- Quality Control Analyst

Quality control analysts play a crucial role in the cosmetic industry, ensuring that the products manufactured meet the highest standards of quality, safety, and performance. In this role, you will be responsible for testing raw materials, formulations, and finished products, as well as developing and implementing quality control procedures.

- Sales and Marketing

With a background in cosmetic formulation, you can also explore career opportunities in sales and marketing within the beauty industry. Your knowledge of product development and formulation will be valuable in creating marketing campaigns, developing sales strategies, and building relationships with clients and customers.

- Cosmetic Educator

As a cosmetic educator, you can share your passion for cosmetic formulation by teaching others. This can include working as a trainer for beauty brands, teaching courses at a cosmetic formulation school, or offering workshops and seminars. A background in cosmetic formulation can also open doors to opportunities in writing articles, creating educational content, or consulting within the industry.

A cosmetic formulation course can open up a world of career opportunities within the rapidly growing beauty industry. From formulating innovative products to ensuring their quality and safety, the possibilities are vast and varied. By pursuing a career in cosmetic formulation, you can combine your passion for beauty with your scientific and creative skills to make a meaningful impact in the world of cosmetics.



**HERE ARE SOME OTHER CAREER OPTIONS SUMMARIZED FOR YOU.**

### **Contract Manufacturing**

- Private Labeling
- White Labeling

### **Running your own beauty brand**

Once you have your formulator's degree along with all the knowledge and skills, you can bring your own organic beauty range to the market and establish your beauty brand.

At Learn Canyon, we have a separate module that helps you with this. You get step-by-step guidance on branding and marketing. So you can start your organic skincare business whenever you are ready.

### **Formulation consultancy.**

It involves creating a formula for another brand or advising on a brand's existing formula, making it suitable according to the standards. Your client would give you the specifics of the product they want and it would be your job to create a new product or modify the existing one according to those norms.

### **Become a Formulation blogger**

There are many formulation blogs but not all of the bloggers know what they are talking about. They lack the necessary formulation knowledge and ingredient knowledge.

So if you have graduated from a certified formulation school, you are in a position to help your readers with authentic information backed by experience. Your insights will be so valuable that you would have an edge over other untrained bloggers.

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We are dedicated to fostering a new generation of skilled and passionate organic cosmetic professionals. We invite you to join our community of learners and start your journey towards a rewarding career in the organic beauty industry.

## JOIN OUR COMMUNITY

